

## Derivatives

rules

- power
- product
- quotient
- chain

def

limit . . .

- instantaneous rate of change
- at any  $x$ -value is the slope of the tangent line at that  $x$ -value
- (f.1) can be used to determine increasing / decreasing nature of original function
- differentiability  $\Rightarrow$  continuity

## 5.2 Basic Idea

Continuous

increasing  $\nearrow$  max  $\searrow$  decreasing

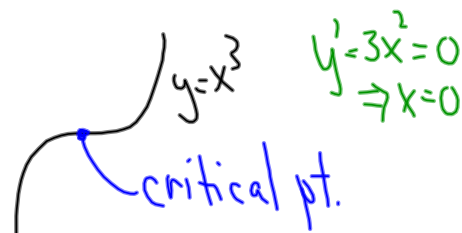
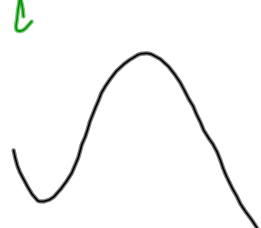
decreasing  $\searrow$  increasing

$\searrow$  minimum  $\nearrow$

A critical point is a point on the curve at which  $f'(x) = 0$  [there is a horizontal tangent] OR  $f'(x)$  is not defined.

[reason: maximum/minimum values of a continuous function can only occur at critical points]

[WARNING: critical points can exist without extrema]



A critical number is the  $x$ -value of a critical point.

$f'(x)$  → determine  $x$ , where  $f'$  is undefined  
 $f'(x)$  → determine  $x$ , where  $f' = 0$

5.2 7a)

$$f(x) = x^3 + 3x^2 - 9x + 1$$

$$1) f'(x) = 3x^2 + 6x - 9 = 3(x^2 + 2x - 3)$$

→ always defined [no undefined critical numbers]

↳ i.e. no crits that result from  $f'$  undefined

$$(x+a)(x+b) \\ = x^2 + ax + bx + ab$$

$$\rightarrow f'(x) = 0$$

$$3(x^2 + 2x - 3) = 0$$

$$3(x^{-1})(x^{-3}) = 0$$

$$3(x-1)(x+3) = 0$$

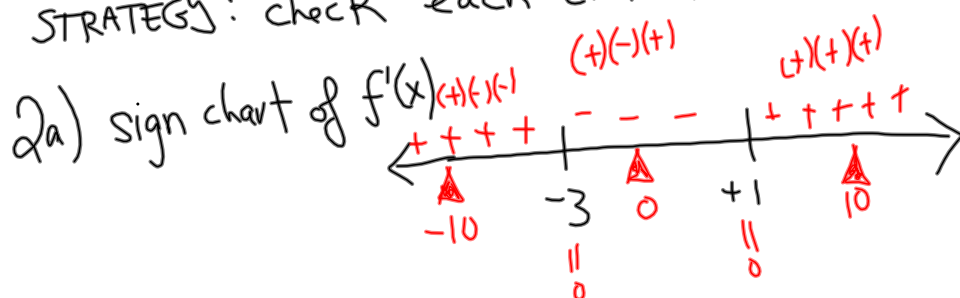
$$\left. \begin{array}{l} \rightarrow x+3=0 \Rightarrow x=-3 \\ \rightarrow x-1=0 \Rightarrow x=+1 \end{array} \right\} \text{critical numbers}$$

$$f(x) = x^3 + 3x^2 - 9x + 1$$

$$1) f'(x) = 3x^2 + 6x - 9 = 3(x^2 + 2x - 3) = 3(x-1)(x+3)$$

critical numbers = +1, -3

2) STRATEGY: check each critical #



2b) at  $x = -3$   
 $f'(x)$  changes from + to -   
 so I have a  
 relative maximum  
 local maximum

at  $x = +1$   
 $f'(x)$  changes from - to +   
 so I have a relative minimum  
 local minimum

Always works

$$f(x) = x^3 + 3x^2 - 9x + 1$$

$$1) f'(x) = 3x^2 + 6x - 9 = 3(x^2 + 2x - 3) = 3(x-1)(x+3)$$

critical numbers = +1, -3

Alternative STRATEGY: to check each critical number


$$\rightarrow f''(x) = 6x + 6 = 6(x+1)$$

$\rightarrow$  at  $x = -3$

evaluate  $f''(-3) = 6(-3+1) = -12$


$-12 < 0$  so  $f(x)$  is concave down

$f(-3)$  has a horizontal tangent [b/c  $f'(-3) = 0$ ]

 so  $f(x)$  has a rel. max. at  $x = -3$

$\rightarrow$  at  $x = +1$

$f''(+1) = 6(+1) = +12 > 0$ .  $f(x)$  is concave UP

 so  $f(x)$  has a rel. min. at  $x = +1$

"Quicker" once you have  $f''$

But if  $f''(\sim) = 0$  IDK anything  
and  $f''$  might not exist

